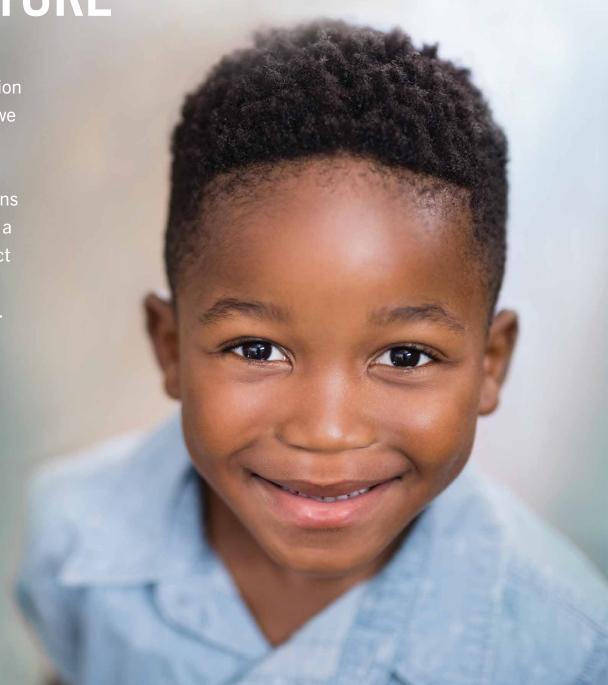


# STEERING TOWARD A VISION FOR THE FUTURE

Carnival Foundation is dedicated to creating positive change through empowering youth, enhancing education and strengthening families in the communities where we live and work.

We believe that being a member of a community means giving something back. Carnival Foundation supports a broad spectrum of organizations that positively impact thousands of youth and families each year through charitable giving, in-kind donations and volunteerism.



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# LETTER FROM THE EXECUTIVE DIRECTOR

It's hard to believe it has been more than a quarter-century since Carnival Foundation was created to be the instrument of Carnival Corporation's philanthropic efforts. During that time, we have been continually guided by the late Ted Arison's founding principle that a company is not successful until it becomes a good corporate citizen and gives back to its community.

In the case of Carnival Corporation and its global cruise brands, it is not one community but many, located in Miami, around the United States, throughout the Caribbean and beyond. As Carnival Cruise Line grew into Carnival Corporation, Carnival Foundation's reach also has expanded.

Looking back, we have much to be proud of. We share many of the Foundation's projects and initiatives in this brochure, which celebrates the thousands of lives touched and changed by Carnival Corporation and its employees over the years.

Looking ahead, we share our vision for the future as we strive to build a lasting legacy of making a positive impact in the communities where we live and work, through empowering youth, enhancing education and strengthening families.

Both the past and the future of Carnival Foundation are founded on the strength of our partnerships with the organizations and institutions with whom we work. We're taking this opportunity to thank them for helping us "make waves that matter."

Linda Coll

**Executive Director Carnival Foundation** 





# MAKING RIPPLES OF CHANGE, YEAR AFTER YEAR



NATIONAL YOUNGARTS FOUNDATION

#### 1992

Carnival Foundation becomes the Premier Sponsor of the New World Symphony and National YoungArts Foundation.

#### 1993

Carnival Foundation expands its focus areas beyond Arts & Culture to include Education, Human & Social Needs, and Health causes.

#### 1999

Carnival Foundation becomes a founding sponsor of the HEAT Academy, an after-school program created by the Miami HEAT NBA team for elementary school children in at-risk areas in Miami-Dade.

# HEAT' ACADEMY

2007

Carnival Foundation launches the Carnival Scholarship & Mentoring Program.

#### 2009

Carnival Foundation commits \$1 million toward Fort Lauderdale's Museum of Discovery and Science's EcoDiscovery Coral Reef exhibit.



# 1990

#### 1992

Carnival Foundation is formally created as the charitable arm of Carnival Corporation.

#### 1997

Carnival Foundation creates the Carnival FUN Team, an employee-driven volunteer program.

#### 1997

Carnival Foundation establishes the Carnival Kids Program in partnership with Zoo Miami Foundation, which educates fourth- and fifth-grade children in underserved elementary schools about life science and conservation.



#### 2003

Carnival Foundation and
Carnival Cruise Line unveil the
Carnival Cruise Line Ship exhibit
at Miami Children's Museum.



#### 2002

Carnival Foundation donates \$1 million to St. Thomas University's Science and Technology Center and it becomes the Carnival Cruise Line Science and Technology Building.



#### 2008

Carnival Foundation funds the renovation of Jackson Memorial Medical Center's Pediatric Intensive Care Unit at Holtz Children's Hospital and creates the Carnival Cares for Kids Center.



#### 2011

Carnival Foundation establishes a partnership with Florida International University and opens the Carnival Student Center located on FIU's Biscayne Bay Campus.



#### 2010

The Association of Fundraising Professionals of South Florida names Carnival Foundation and Carnival Cruise Line the Outstanding Large Philanthropic Corporation of the year.

#### 2010

Miami-Dade Public School Board honors Carnival Foundation for donating more than \$30 million to local and national education initiatives and for its dedication to students in Miami-Dade County.



#### 2014

In partnership with Florida International University, Carnival Foundation creates Carnival Gold Scholars, which awards renewable, full-tuition scholarships to students from FIU's Chaplin School of Hospitality & Tourism Management.

#### 2014

Carnival Foundation, in partnership with Carnival Corporation, commits a \$2.5 million gift to The Nature Conservancy to support global marine conservation efforts.



#### 2018

Carnival Foundation celebrates more than two decades of giving back to the community and supporting more than 150 different nonprofit organizations annually.

#### 2015

Carnival Foundation coordinates and hosts the first-ever Carnival Corporate Relay for Life for American Cancer Society.



#### 2016

Carnival Foundation and Carnival Corporation become founding donors of the Smithsonian National Museum of African American History and Culture with a \$2 million donation.

2018

#### 2013

Scholarships for students of the Carnival Scholarship & Mentoring Program surpass \$2 million in value.

#### 2012

Carnival Foundation commits a \$2.5 million gift to Camillus House's "Open the Door to Hope Campaign" to combat homelessness in Miami-Dade County.



#### 2016

Carnival Foundation and Big Brothers Big Sisters of Miami celebrate the grand opening of Carnival Center for Excellence, the headquarters of BBBS of Miami, made possible by Carnival Foundation's \$5 million donation in 2015 — the largest donation ever made to a local BBBS chapter.



# **CARNIVAL SCHOLARSHIP**& MENTORING PROGRAM

# **Guided by Compassion**

In 2007, Carnival Foundation launched an in-the-workplace mentoring program, pairing high school students with Carnival employee volunteers. Those chosen are either referred by a community partner or are graduates of the HEAT Academy — an after-school academic enrichment program sponsored by Carnival and offered at three at-risk Miami-Dade County Public Schools. Students who meet the program's middle school grade criteria are invited to participate in the Carnival Scholarship & Mentoring Program all four years of their high school education.

Currently, 110 Carnival management team members serve as mentors to 110 high school students in Miami-Dade County. During the school year, participants visit Carnival's headquarters once a month to shadow and observe their mentors in an office environment. Students are also encouraged to attend group activities and presentations designed to assist with college preparedness, financial literacy, life skills and more. In their senior year, students can apply for one of 15 college scholarships purchased annually by Carnival Foundation from Florida Prepaid College Foundation. Carnival scholarships are awarded to students based on academic merit, leadership skills, community involvement and future potential. Since 2003, Carnival has purchased 240 scholarships valued at more than \$3.5 million, and has awarded 135 to mentoring program students.

Graduates of the program have pursued or are currently pursuing their bachelor's, master's or doctoral degrees. With many graduates giving back and becoming mentors themselves, the Carnival Scholarship & Mentoring Program has left a lasting impact on the lives of many who have participated throughout the years.









# **CARNIVAL SCHOLARSHIP**& MENTORING PROGRAM

#### When Dreams Set Sail

For twins Stephanie and Geovanna Hernandez, going to college was always a given. How they were going to pay for it was not.

Growing up with a single mother on a sparse income, the twins knew they would have to make their own way if they were going to be the first in their family to attend college. Through the Carnival Scholarship & Mentoring Program, Stephanie and Geovanna were among the first high school seniors to earn the Carnival scholarship that opened the door to Florida State University.

The girls entered the Carnival Scholarship & Mentoring Program as high school sophomores after attending the HEAT Academy. The mentoring program taught them that, with hard work and determination, anything is possible.

Stephanie recalls bonding with her mentor, Dr. Rosalie Payne, who made a deep impression on her. Payne was the first person she met with a PhD, a degree Stephanie herself is working toward at the University of Texas at San Antonio, after earning two degrees in demography.

"Dr. Payne made me more than a better student. She made me a better human being, more responsible, more ambitious and more inquisitive," said Stephanie. "She taught me to see obstacles as an opportunity to succeed."

Geovanna's Carnival mentor, Vicky Blanch, taught her to dream big. It was Blanch who planted the idea that she could go to college anywhere, and after earning her BA in sociology she enrolled at Boston University for her MBA.





"What I remember most is the one-on-one time I had with Vicky in her office," said Geovanna. "During my visit, she cleared her schedule and I knew it was my time."

Days with their mentors were spent discussing everything from school to music to goals and aspirations. Both twins say their mentors gave them the confidence to apply to colleges beyond Miami. The scholarship meant they could focus on their studies and dedicate their spare time to giving back to the community. Geovanna was a Big Sister in Tallahassee and is one in Boston, while Stephanie worked with elementary, middle and high school students.

When asked what they'd tell an incoming freshman about the Carnival program, Geovanna said, "You can easily show up and go through the motions, but be proactive and make the best of the experience. Use it to better yourself and develop new skills."

Stephanie advises, "Don't be afraid to ask for help. At the Carnival Scholarship & Mentoring Program, someone is always willing to help. Raise your hand and ask questions."

The twins credit the program with teaching them how to dress, speak in public, prepare for an interview, understand professional etiquette, write a check, and maintain a budget. But most important, was the emotional connection with their mentors.

"I had someone to look up to who wasn't in my family, someone who really cared for me," said Stephanie.

"We had access to a network of people who cared about us and who were truly invested in us," added Geovanna.

## **KEY INITIATIVES & PROGRAMS**

# **National YoungArts Foundation**

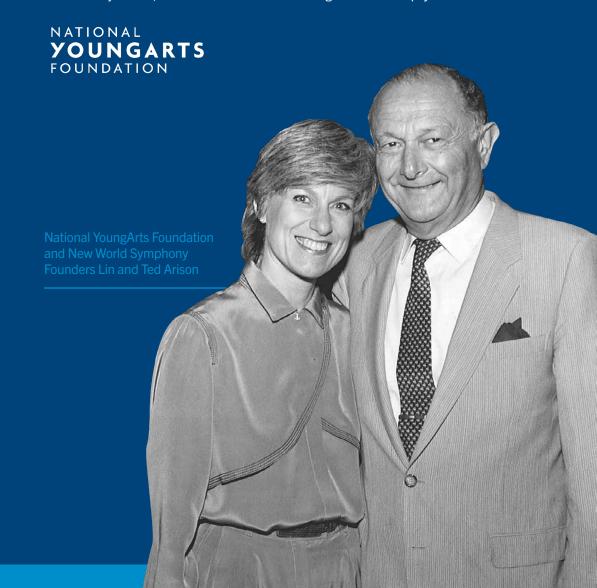
The National YoungArts Foundation identifies and nurtures accomplished young artists in the visual, literary, design and performing arts, and assists them at critical junctures in their educational and professional development. YoungArts aspires to create a community of alumni that provides a lifetime of encouragement, opportunity and support.

The National YoungArts Foundation was established in 1981 by Lin and Ted Arison, the founder of Carnival Cruise Line. YoungArts' signature program is an application-based award for emerging artists — ages 15 to 18 or in grades 10 to 12 — from across the United States.

Selected through a blind adjudication process conducted by an independent panel of distinguished artists, YoungArts winners receive valuable support, including financial awards of up to \$10,000, professional development and educational experiences working with renowned mentors, such as Mikhail Baryshnikov, Sarah Brightman, Plácido Domingo, Frank Gehry, Jeff Koons, Wynton Marsalis, Rebecca Walker and Carrie Mae Weems. Winners also are afforded performance and exhibition opportunities at some of the nation's leading cultural institutions.

Additionally, YoungArts winners are eligible to be nominated as a U.S. Presidential Scholar in the Arts, one of the nation's highest honors for high school students who exemplify academic and artistic excellence. U.S. Presidential Scholars in the Arts receive a Presidential Medal at the White House and perform and exhibit at the Kennedy Center for the Performing Arts and the Smithsonian Institution.

YoungArts alumni who have gone on to become leaders in their fields include actresses Viola Davis, Anna Gunn and Kerry Washington; Broadway stars Raúl Esparza, Andrew Rannells and Tony Yazbeck; recording artists Josh Groban, Judith Hill and Chris Young; choreographers Camille A. Brown and Desmond Richardson; visual artists Daniel Arsham and Hernan Bas; television writer, producer and director Jenji Kohan; and New York Times bestselling author Sam Lipsyte.



# **New World Symphony**

The New World Symphony, America's Orchestral Academy, prepares graduates of distinguished music programs for leadership roles in professional orchestras and ensembles. In the 30 years since its co-founding by Artistic Director Michael Tilson Thomas and Lin and Ted Arison, NWS has helped launch the careers of more than 1,000 alumni worldwide.

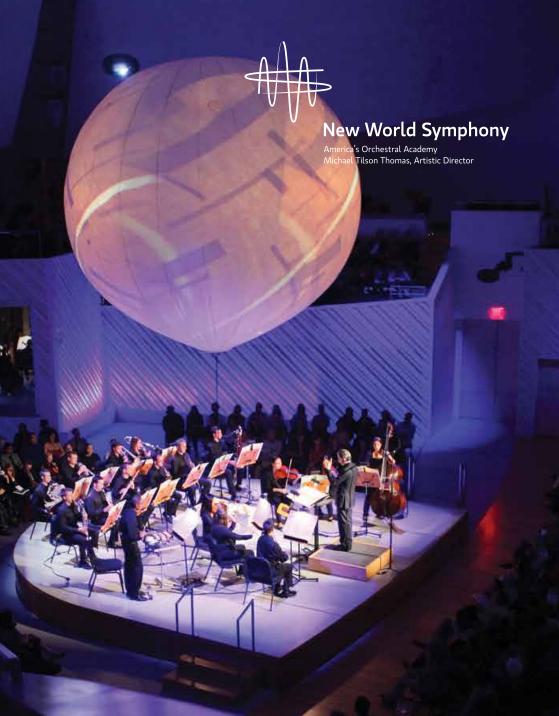
A laboratory for the way music is taught, presented and experienced, the New World Symphony consists of 87 young musicians who are granted fellowships lasting up to three years. The fellowship program offers in-depth exposure to traditional and modern repertoire, professional-development training and personalized experiences working with leading guest conductors, soloists and visiting faculty. Relationships with these artists are extended through NWS' extensive online distance learning program.

NWS Fellows take advantage of the innovative performance facilities and state-of-the art practice and ensemble rooms of the Frank Gehry—designed New World Center, the campus of the New World Symphony, on Miami Beach.

In the hopes of joining the New World Symphony, more than 1,500 recent music school and conservatory graduates compete for about 35 available fellowships each year. The fellows are selected for this highly competitive, prestigious opportunity based on their musical achievement and promise, as well as their passion for the future of classical music.

In addition to turning out accomplished professional musicians, New World

Symphony also prepares fellows to pursue careers in conducting, managing music
libraries, audio engineering and administration in the musical arts.



# **KEY INITIATIVES & PROGRAMS**



#### **Big Brothers Big Sisters of Miami Carnival Center for Excellence**

In 2016, Big Brothers Big Sisters of Miami celebrated the grand opening of the Carnival Center for Excellence as the result of a gift from Carnival Foundation. The donation is the largest corporate gift ever bestowed on the Miami chapter and the largest ever provided to any local affiliate chapter of the national nonprofit youth mentoring organization. Carnival Center for Excellence serves as the headquarters for Big Brothers Big Sisters of Miami and includes facilities to support ongoing mentoring and educational activities for Big Brothers Big Sisters' "Little" participants. The center includes a "You Media" creative area for music, video and creative digital learning; a computer lab; space for homework and tutoring; life-skill classes; continuing education; and the Miami HEAT Big Fitness Room with exercise equipment, free weights and activity space.

#### **HEAT Academy**

Carnival Foundation and the Miami HEAT NBA team partnered to offer this after-school enrichment program for students in third through fifth grades. The HEAT Academy's primary goal is to provide after-school tutoring and academic enrichment to economically disadvantaged students who live in at-risk environments. The program is dedicated to strengthening the students' reading, writing, math and science skills so that they are able to increase their potential for success on the Florida Standards Assessments (FSA) and compete on a national level. HEAT Academy is offered at three local inner-city schools and serves more than 300 students annually. Carnival Foundation is the presenting sponsor of HEAT Academy.



# Florida International University Carnival Gold Scholars & Carnival Bridge Scholars

Carnival Foundation founded the Carnival Gold Scholars program at the Chaplin School of Hospitality & Tourism Management at Florida International University. The program awards renewable, full-tuition scholarships, including room and board, of up to \$20,000 each to five new qualifying students every year. Carnival Foundation further strengthened the relationship with FIU by adding a scholarship endowment known as the Carnival Bridge Scholars. The program annually supports junior and senior students who are in jeopardy of not graduating due to financial constraints, and the endowment enables them to complete their education. Prior to establishing the scholarship programs, Carnival Foundation funded the renovation of the school's 2,600-square-foot multipurpose facility, which was renamed the Carnival Student Center. The facility creates a gathering place for more than 1,500 students annually.





# **Zoo Miami Foundation Carnival Kids Program**

In 1997, Carnival Foundation partnered with Zoo Miami Foundation to implement the Carnival Kids Program at underserved elementary schools throughout Miami-Dade County. The program, which recently celebrated its 20th year, educates fourthand fifth-grade children about animals and life science. It comprises a series of outreach programs featuring live animals and biological artifacts, as well as field trips to Zoo Miami and Everglades National Park. The objective is for participants to leave the program with an increased sense of stewardship and respect for all living creatures and the environment. The program assists 700 students annually and has served more than 9,600 students since its inception.

#### **Jackson Memorial Foundation/Holtz Children's Hospital**

Carnival Foundation funded the renovation of the Pediatric Intensive
Care Unit at Holtz Children's Hospital. The Carnival Cares for Kids Center
includes 30 special oversized rooms that enable family members to remain
with their critically ill children during their stay, as well as a comfortable
lounge where family members can relax at the hospital.

In addition, Carnival Foundation, in partnership with the Miami HEAT and the Micky and Madeleine Arison Family Foundation, has committed funding to be designated for the Children's Outpatient Specialty Center at the new Jackson West Doral Campus. The Children's Outpatient Specialty Center includes a pediatric emergency room, diagnostic services and outpatient surgical facilities. The Center will provide high-quality care to one of our most heavily populated areas. The new campus features world-class pediatric care and serves the growing communities to the west of the county, including Doral, Miami Springs, Sweetwater, West Miami and Virginia Gardens.

# **Smithsonian National Museum of African American History and Culture**

The National Museum of African American History and Culture was established as the 19th museum of the Smithsonian Institution, the largest museum complex and research organization in the world. Its mission is to provide for the collection, study and establishment of programs and exhibitions relating to African American life, art, history and culture. Enacted through Congressional legislation, the Museum represents a national initiative of profound cultural importance that will impact this nation for generations to come. Carnival Foundation in partnership with Carnival Corporation is a Founding Donor of the Museum.

#### **Lotus House**

Carnival Foundation has committed to supporting the expansion and redevelopment of the Lotus House shelter for homeless women and children located in Overtown. The five-story facility will offer multi-faceted, comprehensive supportive services and amenities that serve as a national model for holistic healing for women, youth and children experiencing homelessness. Funding will be earmarked for the Play Therapy Rooms at the Micky and Madeleine Arison Family Foundation Children's Wellness Center, a therapeutic early childcare and education center for children from newborn to age three. The Play Therapy Rooms will include six classrooms for infants and toddlers, play offices for child and family therapists, and a dedicated family room for mother and baby break time, breastfeeding and family therapy.

#### **The Nature Conservancy**

Founded in 1951, The Nature Conservancy is the world's leading conservation organization working to protect ecologically important lands and waters for nature and people, and address the most pressing conservation threats at the largest scale.

The Conservancy achieves its mission through the dedicated efforts of a staff that includes more than 600 scientists in 72 countries. The group addresses threats to conservation involving climate change, access to clean water, ocean health and everything in-between. With the support of many individuals and organizations including Carnival Foundation, The Nature Conservancy has done more than any group to advance conservation around the world.



# **GRANTS RECIPIENTS**

Carnival Foundation supports hundreds of organizations annually with primary funding focused in the areas of the arts, human needs, education, environment and health. This section highlights some of the many organizations and agencies Carnival Foundation works with.

### **ARTS & CULTURE**

**Aquarium of the Pacific** — The Ocean Science Education Program provides informal science education to students who would otherwise not have the opportunity to experience the aquarium's marine life in a stimulating, hands-on learning laboratory environment.

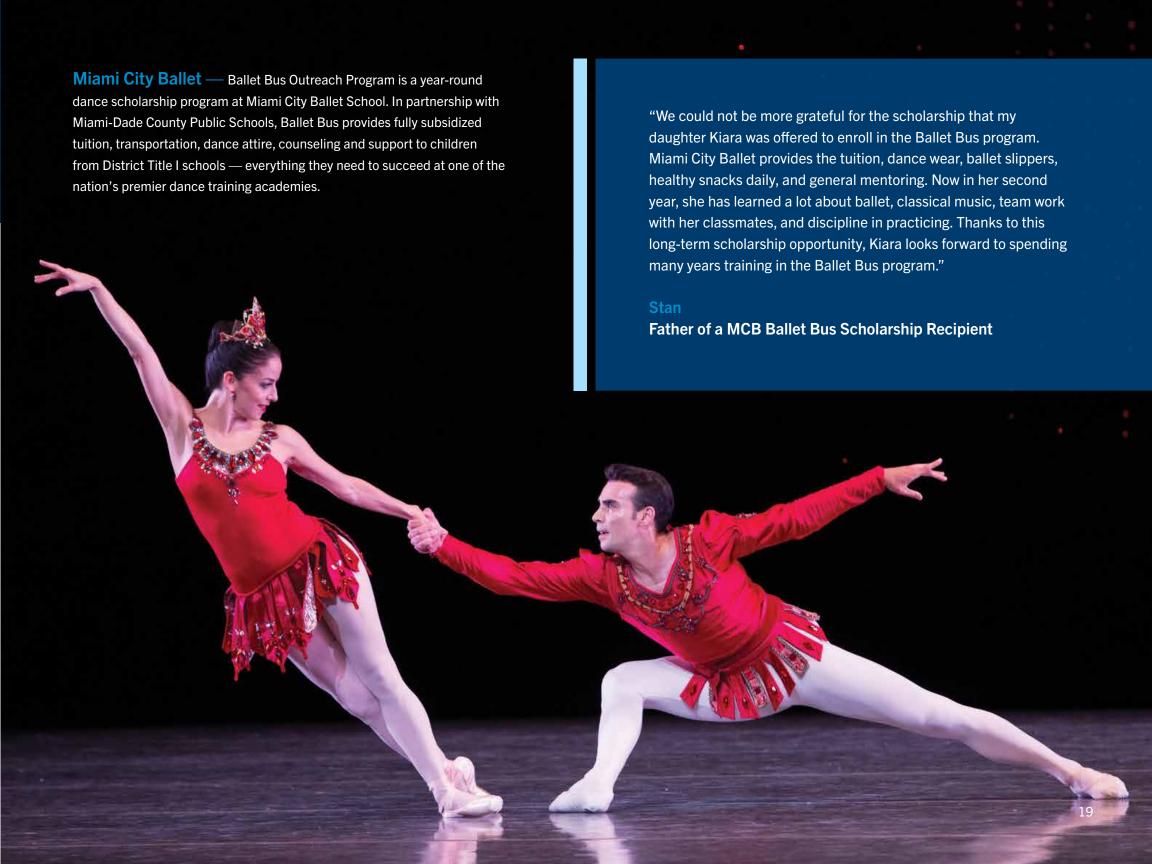
**City Theatre** — The Short Cuts Educational Tour is an entertaining and theatrical outreach program for middle school students comprised of short plays that address issues impacting children today, including combating bullying, developing self-respect and overcoming obstacles.

**Ensemble Theater** — Through the After-School Residency Program, drama, dance and music are used to engage students in the performing arts while incorporating basic skills that improve knowledge of literacy and numeracy.

Florida Grand Opera — The company's education and community initiatives introduce young people and adults to opera through interactive, informative and entertaining activities. FGO's school programs provide students and teachers with free music education resources and opportunities to experience opera.

Museum of Discovery & Science — The STEM Center for Education and Career Development is a Museum initiative that seeks to prepare students for success by raising the level of STEM (science, technology, engineering and math) education, instruction and career interest, and to create a science-literate community by increasing awareness of and engagement in STEM. MODS provides youth development and internship programs to enrich STEM education.

Port Discovery Children's Museum — Port Discovery After School Program provides creative, experimental learning opportunities to low-income minority students in the Baltimore Metropolitan area. Port Discovery acts as a catalyst for helping children and families develop a passion for lifelong learning by offering resources designed with and for educators, school field trips, and summer and after-school enrichment programs, such as ARTventures and STEMventures.



### **EDUCATION**

**Breakthrough Miami** — Breakthrough Miami is an eight-year, tuition-free academic-enrichment program that provides motivated middle school students from underserved communities with the tools they need to achieve their most ambitious goals in life. The students-teaching-students internship engages outstanding older students as teachers, mentors and role models so that scholars enter and thrive in college-prep high schools and attend college.



#### **Coast Guard Foundation** —

Through the Coast Guard Foundation, programming focuses on the well-being, education and morale of the men and women of the United States Coast Guard and their families, as well as provides critical support during times of injury and loss. The foundation also supports academic, athletic and leadership excellence for cadets at the U.S. Coast Guard Academy, and partners with the Coast Guard Auxiliary — the volunteer arm of the service — to provide units with critical funding for mission support.

Community For Education
Foundation — The Overcoming
Obstacles Life Skills Education Program
ensures that all young people learn
the skills crucial for success in life and
grow to become responsible, caring and
productive citizens. Free of charge to
all educators, Overcoming Obstacles
provides curricula, professional
development and the ongoing support
they need to teach students skills that are
critical to success.

Florida Prepaid College
Foundation — Carnival Foundation
purchases 15 Project STARS college
scholarships annually that are awarded
to select participants in the Carnival
Scholarship & Mentoring Program upon
high school graduation. More than 240
scholarships valued at more than \$3.5
million have been purchased since 2003.

#### **Hispanic Scholarship Fund** —

The College Camp Series features free, bilingual, half-day college preparation workshops designed to help middle and high school students, and their parents, prepare, plan and pay for college. Breakout session topics include preparing for and applying to college, choosing a college that is the right fit, writing a personal statement, researching financial aid and scholarship opportunities, and understanding the real cost of a college education.

Junior Achievement of South Florida — JA BizTown Educational Summer Camp is a weeklong educational program that provides campers ages 8 to 13 opportunities to understand their responsibilities toward becoming productive, effective and ethical employees and employers in the future. The program develops student skills in entrepreneurship, workforce readiness, personal finance, business vocabulary, business management, self-presentation, employment search and other life skills. Students engage in a "learn by doing" process leading up to employment in one of the many establishments within JA BizTown.

OneGoal Houston — The OneGoal program aims to close the college divide by enlisting and training the nation's best educators to teach historically underserved high school students how to enroll in and complete college. OneGoal recruits, selects and trains high-performing teachers to become program directors and implement a three-year college success model by increasing college options, breaking down application and enrollment processes, and establishing academic, financial and social foundations.

**SEED School of Miami** — SEED Miami's college preparatory program reaches beyond the traditional school day and teaches students to thrive in a rigorous academic environment, to be ready for college, and to develop essential character traits — perseverance, self-confidence and self-discipline for lifelong success. At SEED Miami, students live at the school from Sunday evening through Friday afternoon.

**Teach for America** — Working to increase their students' opportunities, Teach for America is a national corps of leaders who commit to teaching in low-income schools. The organization recruits and selects college graduates from top universities around the United States to serve as teachers for at least two years in a public or public charter K—12 school in low-income communities.

United Negro College Fund — Carnival Foundation has partnered with UNCF in establishing the Carnival Scholarship & Internship Program to provide scholarships and internship opportunities to students pursuing careers in hospitality management and/or administration, tourism, culinary arts, business, finance, communications or marketing. Additionally, in partnership with the Miami HEAT NBA basketball team, the Carnival/HEAT Scholarship Fund was created to provide scholarship opportunities for students who have successfully completed the School to Work mentoring program. The scholarship is available to students currently enrolled in college and for the new cohort of students that graduate each year.



Overtown Youth Center — OYC programming strives to change the course of the lives of youth and families by providing year-round academic and enrichment services, as well as recreational activities that promote physical, cognitive, motor, social and emotional development. OYC also provides parent support and services that help maintain a healthy family environment and teach parents to be positive educational advocates for their children.

# **HUMAN & SOCIAL NEEDS**

Best Buddies International — The world's largest organization dedicated to ending the social, physical and economic isolation of people with intellectual and developmental disabilities, Best Buddies impact more than 1.1 million individuals worldwide annually. Best Buddies' programs help people with IDD form meaningful friendships with their peers; secure successful jobs; live independently; improve public speaking, self-advocacy and communications skills; and feel valued by society.



#### **Boys & Girls Clubs** —

Project Learn is a year-round program that provides high quality after school services for children ages 5-16 years old. The program is designed to keep children occupied in a healthy, safe, productive, enjoyable environment and offers core programming such as homework assistance, tutoring, arts and crafts, literacy and social skills.

#### **Broward Partnership** —

The Workforce Development Program addresses the educational and vocational needs of the homeless population to help them achieve economic self-sufficiency and rebuild their lives. The program offers vocational assistance, training and education, job coaching, job placement and job retention services that improve a resident's ability to obtain and retain stable, secure employment at sufficient wages, as well as to sustain housing and other basic needs for them and their families.

#### **Chapman Partnership** —

Chapman Partnership operates two
Homeless Assistance Centers in MiamiDade County. With a mission of providing
comprehensive services to empower
their homeless residents to become
self-sufficient, Chapman Partnership
provides homeless persons and families
with services that link them with
sustainable and affordable housing, help
them secure and retain jobs, and access
health resources.

#### **Dress for Success** —

Through the Lead-HER-Ship Program, women increase their self-confidence through involvement with a strong professional network, are exposed to a group of positive female role models and participate in courses in workplace leadership through a structured curriculum. The program encourages women to become self-empowered in the workplace, their community and home life. Additionally, participants are virtually mentored by executives from Carnival Cruise Line, Holland America Line and Princess Cruises.

**Edge4Vets** — Edge4Vets helps veterans translate their strengths from the military, including strong core values and skills, into tools for civilian success. With the support of business mentors, the program offers training to help vets meet challenges in three areas at school: navigate school regulations, create successful social relationships and use academics to prepare effectively for a job and career in the workplace.

Honey Shine — Camp Honey Shine is a day camp that provides an environment for young girls to learn how to develop their own voice and sense of direction in life by connecting them with people, resources and messages that are life-changing. Camp Honey Shine helps girls build social skills, physical and mental skills, values and a positive identity that will continue to allow them to be empowered and to shine. Girls participate in a variety of activities including dance, arts and crafts, swimming, reading, yoga and meditation, and educational field trips. Carnival Foundation is the premier supporter of Camp Honey Shine.

**Kids In Distress** — The KID FIRST (Family Intervention Response & Support Team) Program is a voluntary community-based, in-home family preservation program focusing on assisting families in crisis. KID FIRST focuses on parent education and skill-building to strengthen families and decrease the risk of child maltreatment, child removal and child dependency system involvement.

**Operation Warm** — Since its inception in 1998, Operation Warm has provided winter coats to 3 million children in need. With the belief that providing a brand new coat to a child is more than a gift, Operation Warm also aims to help improve self-confidence, peer acceptance, school attendance and overall wellness. Operation Warm enables children from low-income households to "shop" for a new, colorful winter coat exclusively made for the organization.

**United Way of Miami-Dade** — Through research and planning, community engagement, investments in programs and initiatives, public policy advocacy and public awareness activities, United Way creates real and measurable changes in education, financial stability and health that empower children and families to have a better life.

Mission United — An initiative of United Way, Mission United is a free program that coordinates community services for veterans and their families, connecting them to affordable housing, job training, health care and other resources. By forming a coordinated network of community partners, Mission United offers an increased level of veterans service support.



# **HEALTH & HUMAN SERVICES**

#### **American Cancer Society - Corporate Relay For Life**

In 2015, Carnival Foundation held its first Relay For Life at the company's headquarters, and its success led to Carnival's second Relay For Life in 2017. For several months leading up to each event, employees hold departmental activities to raise funds for American Cancer Society. On the day of Relay For Life, employees set up booths with food, entertainment, goods and more, with all proceeds benefiting ACS. The event culminates with a traditional luminaria ceremony where survivors and those lost to cancer are honored and remembered. To date, Carnival and its employees have raised more than \$500,000 in the fight against cancer through Relay For Life.



#### **Buoniconti Fund to Cure Paralysis** —

The Miami Project to Cure Paralysis, a Center of Excellence at the University of Miami Miller School of Medicine, is considered the premier investigative research program conducting cutting-edge discovery, translational and clinical investigations targeting spinal cord and brain injuries. The Miami Project's international team includes more than 200 scientists, researchers, clinicians and support staff who take innovative approaches to the challenges of spinal cord and brain injuries.

# **Children's Diagnostic Treatment Center**—

Children's Diagnostic Treatment Center promotes optimal health and well-being for children and youth with special healthcare needs by providing family-centered comprehensive prevention, intervention and treatment services within a medical home environment. Through their Dental Clinic Program, CDTC offers on-site dental care to children from low-income and underinsured families.

#### **Dolphins Cancer Challenge** — Dolphins

Cancer Challenge is dedicated to improving people's lives through the financial support of innovative cancer research at Sylvester Comprehensive Cancer Center. DCC funds are used to promote the programs by recruiting and retaining the best physicians and scientists, making certain cuttingedge treatments and technologies are available to treat cancer patients.

#### Feeding South Florida —

The Mobile Food Pantry Program brings muchneeded fresh produce into areas where a majority of the residents have limited access to fresh food and grocery products, and live below the federal poverty level. The MFP is a tractor-trailer filled with nutritious and perishable foods that is driven to a site where it replicates a farmers market to give residents maximum choice.

#### Leukemia & Lymphoma Society —

Leukemia & Lymphoma Society is the world's leading nonprofit organization dedicated to finding cures and better treatments for people with leukemia, lymphoma and myeloma — collectively known as blood cancers. LLS has participated in the development of nearly every innovative blood cancer treatment, including today's most promising advances, such as immunotherapies.

#### **Lowcountry Food Bank** — Lowcountry

Food Bank is a member of Feeding America and is committed to educating the public about the problems of and finding solutions to domestic hunger, as well as advocating on behalf of our neighbors who experience hunger. It is a clearinghouse for donated food products that are distributed to a network of nearly 300 member-feeding agencies, including soup kitchens, homeless shelters and emergency food pantries in 10 coastal counties of South Carolina.

Make-A-Wish Foundation — Dedicated to granting the wishes of children with life-threatening medical conditions, Make-A-Wish aims to enrich the human experience with hope, strength and joy. Tens of thousands of volunteers, donors and supporters advance the Make-A-Wish vision and support the belief that a wish experience can be a game-changer.

#### Miami Lighthouse for the Blind — The

Better Chance Music Production Program provides innovative year-round music education targeting sighted and visually impaired young adults, utilizing music appreciation, instruction and exploration as the tools to foster work readiness skills, as well as enhance self-sufficiency and positive peer relations. It paves the way for students to enter mainstream careers in the music field and provides the opportunity for blind musicians to learn how to work and perform in a sighted world.

#### **Special Olympics Maryland** — Through

the power of sports, Special Olympics helps people with intellectual disabilities discover new strengths and abilities, skills and success. Athletes find joy, confidence and fulfillment on the playing field and in life. The sports events bring together a large and inclusive community of athletes, supporters and families, coaches, volunteers and many others.

#### St. Jude Children's Research Hospital —

The International Outreach Program aims to improve the survival rates of children with catastrophic diseases worldwide by sharing knowledge, technology and organizational skills with doctors in partner clinics. St. Jude works with institutions in low- and middle-income countries to sustainably improve local pediatric cancer care.

The Painted Turtle — Serving children from California and across the U.S. who are coping with many types of chronic diseases, the goal of the Medical Specialty Camp is to provide a fun, challenging and nurturing camp experience where children gain a greater sense of independence, self-esteem and self-reliance. Through their state-of-the-art facility, Painted Turtle seeks to provide an innovative camp program that combines peer support and outdoor adventure with high-quality medical care, supervision and education.

#### **Carnival Gold Scholars at FIU**

"There is nothing else like the Carnival Gold Scholar Program, as far as what I have seen at FIU and in terms of other programs offered at other universities. This has been a blessing, the most beautiful thing I've ever received. I am incredibly grateful for the amount of effort that people put into leadership development, as well as the financial facet. Thanks to the Carnival Gold Scholarship I am now, at age 20, the housekeeping manager at the Hilton Cabana on Miami Beach."

John Joseph Simpson Class of 2019, Hospitality Management Major





#### **Buoniconti Fund to Cure Paralysis**

"The funding from The Buoniconti Fund is fundamental for our studies involving mechanisms contributing to the control of movement in both healthy individuals and those living with spinal cord injury in an attempt to improve function in their arms and legs through The Miami Project. The Miami Project is part of the University of Miami Miller School of Medicine and is one of the world's most comprehensive spinal cord injury research center. We continue to pursue the cure for paralysis."

Monica Perez, P.T., Ph.D.

Associate Professor in the Department of Neurological Surgery and The Miami Project to Cure Paralysis

#### **Camp Honey Shine**

"What I like best at Honey Shine is we get to explore and we're introduced to new things and new people. We learn how to build our character and how to speak to people. Honey Shine is fun and it's also educational. The most important thing I've learned at Honey Shine is how to be a better person and how to take constructive criticism."

**Breanna Robinson** 

10th Grade Honey Bug



#### **Dress for Success**

"I am so proud and honored to have been chosen for the Carnival Lead-HER-Ship program. Dress for Success has recognized the potential in me to grow and make strides for a better future. I welcome the opportunity to be a mentee under the support of a mentor. I am gaining valuable insight and guidance towards different job opportunities and perhaps, even a career change."

#### Anita D'Costa

**Dress for Success New York Lead-HER-Ship Participant** 



#### **Mission United**

"Mission United is interested in how they can help me in all areas of my life. They are resourceful and offer many services. They provided legal assistance as it pertains to the business we formed, Combat Hippies, which includes protecting our intellectual property, including our logos, the name, the scripts, along with all the people that are associated with the production. We absolutely would not have been able to launch our business without Mission United."

Sgt. Anthony Torres U.S. Army Veteran

#### **Chapman Partnership**

"Chapman Partnership helped me find a job and enrolled my daughter in their day care. I had a safe place to be, to save money and be in a position to start again. When I was ready to leave, they helped me with my first, last, and rental deposit, and gave me all the household items that I needed to get me settled in my new place — even diapers."

#### Chantelle Chapman Partnership



# **VOLUNTEERISM**The Power of a Helping Hand



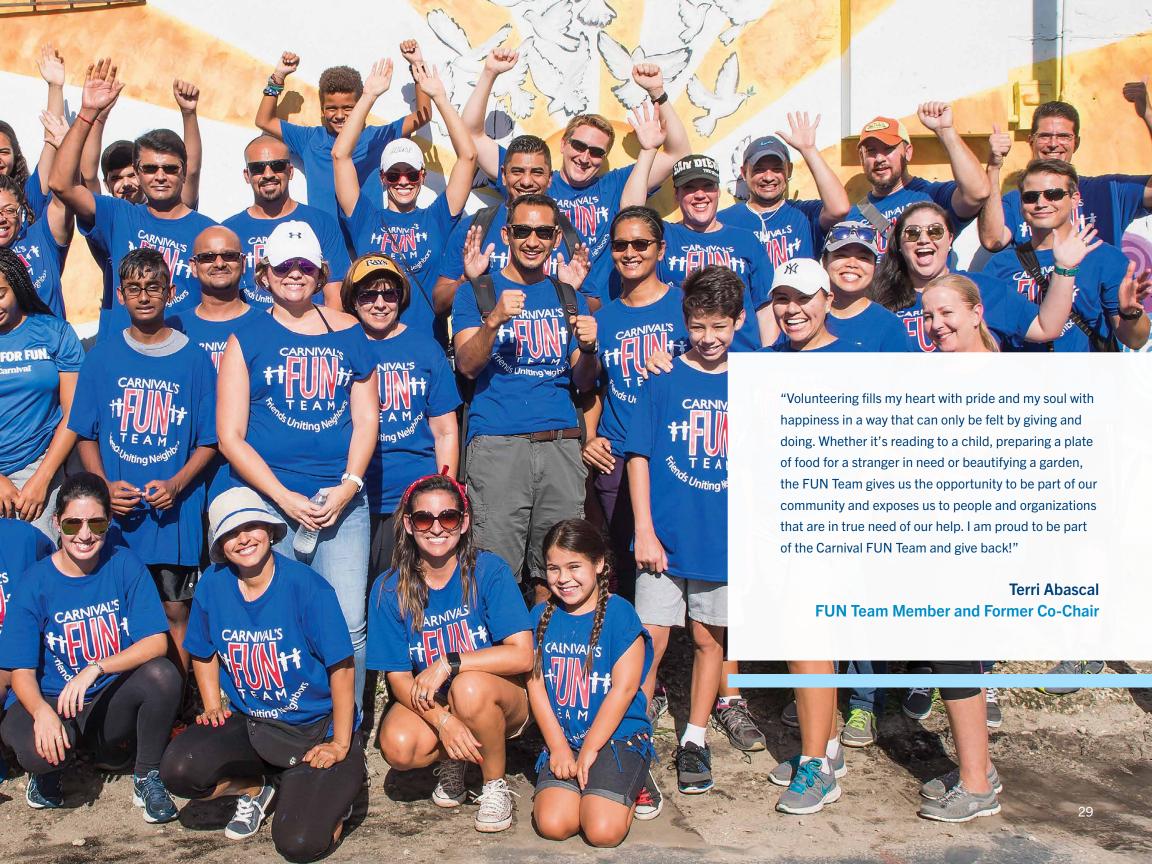
The "Friends United Neighbors" (FUN) Team was established by Carnival Foundation in 1997 as a grassroots organization designed to go a step beyond traditional volunteer service initiatives.



"Lotus House family loves working with the Carnival's FUN Team. The FUN Team always shows up to volunteer in great spirits, ready to let our guests be kids through fun activities. The team brightens up everyone's day!"

Isabella Dell'Oca
Program Director
Lotus House Women's Shelter





# **Carnival's FUN Team Leads By Example**



#### **Walks**

FUN volunteers participate in St. Jude Walk/Run to End Childhood Cancer and the Dolphin Cancer Challenge.



#### **Beautification**

Together with United Way of Miami-Dade, FUN volunteers help to revitalize the appearance of St. John Bosco's Leadership Learning Center.



#### **Environmental**

In an effort to preserve Biscayne Bay's Sandpiper and Tern Islands, FUN volunteers assist in island clean-up initiatives.



#### **Animals**

FUN volunteers participate in the Humane Society of Miami Walk for Animals.



#### **Homeless Assistance**

FUN teams assist in meal service at Broward Partnership and Chapman Partnership.



#### Children

Working with the Lotus House, FUN volunteers engage the children with arts and crafts.



#### **Elderly**

FUN volunteers play Bingo with the aging residents at Bay Oaks Home.



# **DISASTER RELIEF**

# **Launching a Vessel of Hope**

In addition to its philanthropic efforts, Carnival Foundation assists communities in times of crisis, providing disaster relief to stricken areas. Carnival Foundation, Carnival Corporation and its nine brands have donated millions of dollars to organizations that assist those most affected by disasters.

#### Organizations that have received support include:

**Direct Relief** 

Florida Hurricane Relief Fund

Habitat for Humanity

Houston Food Bank

Mayor's Fund to Advance New York City

**Operation Homefront** 

The Robin Hood Relief Fund

Save the Children

UNICEF

**United Way** 

In addition to monetary donations, Carnival Corporation and its brands deploy ships and deliver emergency supplies to areas affected by natural disasters. Carnival Corporation employees also organize fundraisers, collect and deliver supplies, donate items and volunteer their time to rebuild impacted communities.



For more information about Carnival Foundation or how to apply for a grant, sponsorship or in-kind donation visit:

www.carnivalfoundation.com



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