

MAKING WAVES THAT MATTER



ALL ABOARD FOR A BETTER FUTURE

Carnival Foundation is dedicated to creating positive change through empowering youth, enhancing education and strengthening families in the communities where we live and work.



LETTER FROM THE DIRECTOR

When the late Ted Arison founded Carnival Cruise Lines, he established one of the company's guiding principles — be a good corporate citizen and give back to the community. As the single cruise line grew into a worldwide collection of 10 brands, Carnival Foundation was created to carry on Ted's legacy and fulfill his vision.

As Carnival Corporation & plc expanded, so did the Foundation's ability to touch more lives and affect the greater good. Today we are able to support a broad spectrum of organizations that positively impact many thousands of youth and families each year through charitable giving, in-kind donations and volunteerism.

This brochure describes our mission and offers insight into the organizations we support and the people whose lives we touch. We're especially proud of the relationships we've built with our partners and the changes that we have achieved in the communities where we operate.

A handwritten signature in black ink that reads "Linda Coll". The signature is fluid and cursive, with the first name "Linda" and last name "Coll" clearly distinguishable.

Linda Coll
Director
Carnival Foundation



A HISTORY OF MAKING WAVES

Carnival Foundation oversees the many philanthropic efforts of Carnival Corporation & plc and its affiliated brands as well as its employee-driven service group, the “Friends Uniting Neighbors” (F.U.N.) Team.

Although Carnival Foundation’s contributions are spread to the communities where the brands operate, the company primarily focuses on organizations based in South Florida, where Carnival Corporation is headquartered.

Through monetary and in-kind donations, innovative philanthropic programs, employee fundraisers and hands-on volunteer initiatives, Carnival Foundation and the brands of Carnival Corporation support a variety of organizations. From providing meals to the homeless and abuse prevention to working toward medical advancement and educating youth, the reach of Carnival Foundation is all-encompassing.

During times of crisis, Carnival Foundation works closely with national and international relief organizations, coordinating corporate and employee donations for emergencies such as hurricanes in the U.S. and Caribbean.

Following the example set forth by Carnival’s founder, the late Ted Arison, and continued by his son Micky, chairman of Carnival Corporation & plc, Carnival Foundation endeavors to make South Florida and other communities better places to live and work.

CARNIVAL SCHOLARSHIP & MENTORING PROGRAM

In 2007 Carnival Foundation launched an in-the-workplace mentoring program for high school students. Those chosen are graduates of the HEAT Academy, an after-school academic-enrichment program sponsored by Carnival offered at three at-risk Miami-Dade County elementary schools. HEAT Academy graduates who meet the program's middle school grade criteria are invited to participate in the Carnival Scholarship & Mentoring Program as high school freshmen.

Currently, 96 Carnival management team members serve as mentors to 96 Miami-Dade County high school students. During the school year participants visit Carnival headquarters for four hours monthly to shadow their Carnival "big" and observe them in an office environment

In their senior year, Carnival Scholarship & Mentoring Program participants can apply for one of 15 college scholarships Carnival Foundation purchases annually from Florida Prepaid College Foundation. Carnival has spent nearly \$2 million on 165 scholarships, and has awarded 60 to mentoring program students.



KEY INITIATIVES & PROGRAMS

SERVING IN A SEA OF POSSIBILITIES

Carnival Kids Program

Administered by the Zoological Society of South Florida, the Carnival Kids Program is a conservation and environmental science program for fourth- and fifth-grade students in at-risk schools in Miami-Dade and Broward counties. The program assists 600 students annually and has served more than 7,000 students since its inception.

“The **Zoological Society’s Carnival Kids Program** has exposed our students to South Florida’s environment and living things around them. It gives them the opportunity to make a difference.”

— Michelle Llama from Mandarin Lakes k-8, 5th grade

HEAT Academy

Carnival Foundation and the Miami HEAT NBA team partnered to offer this after-school enrichment program for students in third through fifth grades. Focused on improving math and reading skills through a unique hands-on thematic curriculum, the program is offered at three local inner-city schools and serves 300 students annually. Carnival Foundation is the presenting sponsor of HEAT Academy.



Miami Children's Museum

Carnival Foundation supported the creation of the museum's Carnival Cruise Lines Ship Exhibit, which features a cruise ship environment where visitors learn about how a cruise ship functions and the cruise industry's relationship to local and international communities.

Jackson Memorial Foundation/Holtz Children's Hospital

Carnival Foundation funded the renovation of the Pediatric Intensive Care Unit at Holtz Children's Hospital. The "Carnival Cares for Kids Center" includes 30 special oversized rooms that enable family members to remain with their critically ill children, as well as a comfortable lounge where family members can relax at the hospital.



"The care that our son Aaron received at the **Carnival Cares for Kids Center at Holtz Children's Hospital** was excellent. The medical team made each day so much better with their compassion and expertise. We felt like we were constantly surrounded by family during our son's five weeks in the pediatric intensive care unit."

—Sammie Willis and Katherine Beaton

National YoungArts Foundation

Founded by the late Ted Arison, YoungArts is an arts scholarship program that aspires to identify emerging artists and assist them in their educational and professional development. To date, YoungArts has honored more than 17,000 young artists with over \$6 million in monetary awards. Carnival is the premier sponsor of YoungArts.

New World Symphony (America's Orchestral Academy)

This intensive three-year fellowship program, which was founded by Ted Arison, offers young musicians a range of performance and educational opportunities in both domestic and international venues with an annual audience of more than 78,000 patrons. Carnival is the premier sponsor of the organization.

St. Thomas University

Carnival Foundation and St. Thomas University partnered to create the Carnival Cruise Lines Science and Technology Building, a two-story 32,000-square-foot facility that includes four laboratories, six research laboratories, five clinical laboratories, four preparation rooms and a media library. The facility is designed to attract top national and international science scholars.



“The Carnival Center is the heart of the **FIU Chaplin School of Hospitality & Tourism Management**, where I look forward to spending my time between classes. It is where student clubs meet, job interviews are conducted and new opportunities are created. For the students this is definitely the place to be!”

— Daniela V. Walter, student

Florida International University/Chaplin School of Hospitality and Tourism Management

Carnival Foundation funded the renovation of the school's 2,600-square-foot multipurpose facility, which was renamed the Carnival Student Center. The facility creates a gathering place for more than 1,500 students annually. With nearly \$1 million in donations since 1995, the Foundation also established Carnival-sponsored scholarships for undergraduate and graduate FIU students.

GRANT RECIPIENTS

CARING IS OUR COMPASS

Carnival Foundation supports hundreds of organizations annually with primary funding focused in the areas of the arts, human needs, education and health. This is a partial list of some of the many organizations and agencies Carnival Foundation supports:

ARTS / CULTURE

City Theatre - The Shorts 4 Kids Tour brings short plays to middle school audiences that address relevant issues of acceptance, difference and overcoming bullying.

Florida Grand Opera - Programming that educates young people about the opera art form includes in-school “informances,” student dress rehearsals, lectures, teacher workshops, preconcert talks, community performances and seminars.

Miami City Ballet - The Miami City Ballet Scholarship Fund helps young people from a range of socioeconomic backgrounds access high-quality training and experiences that can help them become professional dancers.

Museum of Discovery & Science - Expansion and renovation project of the museum’s EcoDiscovery Center’s Coral Reef Exhibit that highlights marine conservation and ocean-related science and the museum’s ongoing educational programming.



HUMAN / SOCIAL NEEDS

Best Buddies International - Best Buddies' programs impact nearly 700,000 individuals worldwide annually. The programs create opportunities for one-to-one friendships, employment and leadership development for persons with intellectual and developmental disabilities, including e-Buddies, an e-mail pen-pal program with Carnival employees.

Big Brothers Big Sisters of Greater Miami - Carnival has sponsored more than 150 new matches, and donates scholarships to "littles" not affiliated with the Carnival Scholarship Program. Big Brothers Big Sisters of Miami helps thousands of children through professionally supported, one-on-one relationships with caring adult volunteers.

Broward Partnership for the Homeless - The Workforce Development Program offers vocational assistance, training and education, job coaching, job placement and retention services to help residents obtain stable, secure employment at wages sufficient to sustain housing.

"It was a very positive experience. It gave us an opportunity to stay off the streets and it kept us safe. We ended up in a home where everyone became our family. It became our sanctuary. Without Carnival, I'd have no way to pay for college."

—Marta Reyes, Student and Scholarship Recipient

Camillus House - Carnival Foundation is a major supporter of the Open the Door to Hope Capital Campaign at the new Camillus House Campus, a 340-bed facility for the chronically homeless.



Edge4Vets - Carnival Foundation sponsors this resiliency program by matching Carnival employees with veterans, who work together to translate veterans' strengths from the military into tools for civilian success.

CHARLEE Homes for Children - The Medical Services Program provides acute nursing assessments, medication management, and healthcare services management for children in foster care.

Feeding South Florida - The Mobile Food Pantry Program provides individuals and families access to fresh fruits, vegetables, dairy and bread. Distributions serve 135,000 households annually.

Kids in Distress (KID) - KID Preschool Plus is an effective abuse-prevention and family-strengthening program that provides extended hours of care to accommodate working parents, provides a formal kindergarten-readiness curriculum and shares methods of promoting engaging parental involvement.

Honey Shine Inc. - Carnival Foundation is the premier supporter of Camp Honey Shine, which aims to help young girls from economically and socially challenged areas to build social, physical and thinking skills, and develop values and a positive identity.

“**Honey Shine** helped me make new friends. The program has taught me new things and how important it is to care for one another.”

— Camila Mora, Honey Bug



United Way of Miami-Dade - Carnival Foundation assists United Way's efforts to create opportunities that empower children and families to have a better life.

EDUCATION

Breakthrough Miami - A tuition-free academic enrichment program for motivated middle school students from underserved communities that provides the tools they need to achieve their goals in life.

Florida Prepaid College Foundation - The Foundation purchases 15 Project Stars college scholarships annually that are awarded to select participants in the Carnival Scholarship & Mentoring Program upon graduation.

Junior Achievement of South Florida - JA BizTown Educational Summer Camp is a five-day educational program that develops student skills in entrepreneurship, workforce readiness, personal finance, business vocabulary, business management, self-presentation, employment research and other life skills.



Overtown Youth Center - In-school, after-school and summer programs offer educational enrichment activities designed to enhance student academic performance and motivation.

Teach for America - Professional-development programs that help to ensure that disadvantaged children break the cycle of poverty by receiving an excellent education.

United Negro College Fund - Partnership with the Miami HEAT to establish a college scholarship fund for graduates of the Carnival/HEAT Mentoring Program that can be put toward any college-related financial needs.

HEALTH & HUMAN SERVICES

American Cancer Society - R.O.C.K. Camp provided children with cancer an opportunity to experience the fun and adventure of summer camp without feeling different from other children, and Families R.O.C.K. weekend was an educational retreat for children with cancer, their parents and siblings.

American Heart Association - The annual Heart Walk supports the organization's mission to build healthier lives, free of cardiovascular diseases and stroke.

Cancer Support Community Greater Miami - Carnival Foundation is the presenter of the organization's new Pediatric Oncology Pilot Program that helps children with cancer, siblings and parents work through physical, emotional, cognitive and familial issues.

Diabetes Research Institute Foundation - The Education Center and programming provide the information required for patients to maintain as much control as possible over the disease.

March of Dimes Birth Defects Foundation - The annual WalkAmerica supports the organization's mission to help mothers achieve full-term pregnancies and conduct research into the problems that threaten infant health.

Buoniconti Fund to Cure Paralysis - Conducts research to promote regeneration and functional recovery after spinal cord injury. The Miami Project to Cure Paralysis is the world's most comprehensive spinal cord injury research center and is designated as a Center of Excellence at the University of Miami Miller School of Medicine.

St. Jude Children's Research Hospital - The International Outreach Program aims to improve the survival rates of children with catastrophic diseases worldwide by sharing knowledge, technology and organizational skills with doctors in partner clinics.



VOLUNTEERISM

WE ARE ALL PASSENGERS ON THIS VOYAGE

The “Friends Uniting Neighbors” (F.U.N.) Team was established by Carnival Foundation in 1997 as a grass-roots organization designed to go a step beyond traditional volunteer service initiatives. The program provides employees opportunities to venture out into the community and offer hands-on help where it is needed most.

Rather than donating money or participating in company-sponsored events, Carnival employees who are members of the F.U.N. Team seek out community-service organizations.



“Throughout my years at Carnival the **F.U.N. Team has given me the opportunity to serve meals at homeless shelters**, walk dogs at the humane society, pickup and classify debris at a beach cleanup, and even make ice cream sundaes and play catch with great kids at a foster home. This employee-driven volunteer organization is another aspect that makes our company special.”

– Gregg Zalkin, Former F.U.N. Team Co-Chair



DISASTER RELIEF

A BRIDGE TO A BETTER FUTURE

In addition to its philanthropic efforts, Carnival Foundation assists communities in times of crisis, providing disaster relief to stricken areas. The Foundation has donated millions of dollars to organizations that assist those most affected by disasters.

Organizations that have received support include: **American Red Cross Disaster Relief Fund, Florida Hurricane Relief Fund, Partnership for Recovery, Save the Children, UNICEF, United Way of America Hurricane Response and Recovery Fund, Project Medishare, Robin Hood Relief Fund, Habitat for Humanity International and the Mayor's Fund to Advance New York City.**

Carnival Corporation employees also organize fundraisers, collect and deliver supplies, donate items and volunteer their time to rebuild impacted communities.





For more information about Carnival Foundation or how to
apply for a grant, sponsorship or in-kind donation visit:

www.carnivalfoundation.com

Carnival Corporation & plc | Tel. 305-406-5777
3655 N.W. 87th Avenue, Miami FL 33178 | Fax. 305-406-5025